

SERVICE BRIEF

BDR: Backup & Disaster Recovery

Bulletproof your Data Protection with the Highest Industry Standards in an All-In-One Backup & Business Continuity Solution

40 East Tech Backup and Business Continuity

Is your data secure? Would it survive a disaster? Can you afford to take a chance?



Any seasoned computer technician will tell you, there are two types of hard drives - those that have failed and those that will fail.

The only question is when. With 40 East Tech's Backup & Disaster Recovery, you can have peace of mind knowing all of your data is continuously archived, redundant, and ready to restore at a moment's notice, even after a major disaster.

Don't Underestimate the Importance of your Data

Your company's data is one of its most valuable assets.

Over 80% of businesses don't have a reliable backup solution. That means 80% of all businesses aren't protecting one of their most valuable assets - their data. Think about it, your company's data is the culmination of your entire staff's work over the years. The cost of restoring data on a malfunctioning hard drive is astronomical and never guaranteed (hey, when it's broke, it's broke!). 7 out of 10 small businesses that experience a major data loss go out of business within a year.

Regardless of your type of business, your data is vital. You have invaluable, irreplaceable information to which you need access at any given moment; information that is constantly being changed and updated.

This is Not just Backup... This is Disaster Recovery

Sleep well at night knowing your data is ALWAYS safe.

Depending on your backup solution, data loss can still amount to massive downtime as you wait for the backup to be restored. Wouldn't you rather it only took minutes away from your productivity, instead of hours or days?

Our bullet-proof system not only backs up your data every fifteen minutes, but in the event of a server malfunction, it can assume the role of that server, while still performing incremental backups. This means your network is still up while your server is being fixed and parts are being ordered. Don't think of it as merely a data backup solution, but as a complete fail-safe for your servers. When your server is repaired or replaced, regardless of the new hardware, the BDR Device can perform a bare metal install to make your infrastructure in-house redundant once more.

To ensure that your data is protected in any disaster, the BDR encrypts and archives your data at an off-campus data center incrementally. This is the ultimate, iron-clad solution for data backup and disaster recovery! Your files are always accessible at a moment's notice, and can be restored easily.

Benefits

- Freedom to focus on your business, not your backup.
- Dramatically reduce time to restoration of files, e-mail databases and servers.
- No more tape management.
- 24x7x365 Support
- Confidence that if a disaster occurred, you're covered.

Features

- Back up data as often as every 15 minutes
- Back up open documents without interruption
- Restore deleted or corrupt files on the fly - no waiting for tape
- Restore single missing emails or entire inboxes with ease
- Completely virtualizes your server in the case of a hardware malfunction, putting you back in business
- Bare metal server restoration regardless of hardware changes, or completely new server
- Data encrypted locally and archived in off-campus data centers automatically, incrementally, forever!

Pursuing Excellence In Every Small Task We Perform